



Good Empire UK

www.goodempire.uk | www.linktr.ee/goodempireuk

\$GOOD Token Whitepaper

Version 1.0

1. Introduction

Good Empire UK is a purpose-driven, “van-life” lifestyle brand and impact-oriented crypto ecosystem built to inspire real-world change through freedom, creativity, community and contribution. At the core of our mission is the creation of a transparent, sustainable ecosystem where everyday transactions not only support token holders but also fund tangible, positive impact across global communities.

Through the \$GOOD token, we unite blockchain innovation with on-the-ground action, empowering a movement that blends purposeful living with measurable impact. Every holder becomes an active participant in shaping the future of Good Empire UK.

2. Mission & Vision

Mission

To empower individuals and communities to live with freedom, purpose and positive impact — while democratising support for meaningful initiatives globally.

Vision

A world where:

- People reclaim autonomy over how they choose to live, learn and connect.
- Crypto becomes a tool to fund real impact, not just speculative profit.
- Communities, not corporations, have a voice in how resources are directed.

3. Problem Statement

Despite rapid blockchain adoption, many crypto projects fail to deliver genuine real-world benefit.

Common issues include:

- Lack of transparency
- Disconnect between promises and action
- No direct purposeful impact

- Community excluded from meaningful decision-making

Good Empire UK fills this gap by delivering real impact funds tied directly to token activity, and by documenting every initiative publicly.

4. The \$GOOD Token

Overview

\$GOOD blends community culture with actionable purpose — fuelled by transactions that generate real resources for positive initiatives worldwide.

Key Features

- Purpose-Driven: A percentage of every transaction is allocated to impact funds.
- Community Governance: Holders participate in voting on supported causes.
- Documented Action: Real-world work is tracked and shared via social channels.
- Built on BNB (BSC): High-speed, low-fee carbon-efficient infrastructure.

Token Utility

\$GOOD holders benefit from:

- Voting on community initiatives
- Access to exclusive content, community meet-ups and events & educational resources

5. Tokenomics

Total Supply: 100,000,000 \$GOOD

Fair Launch

- Fund the mission, with 80% of raised funds going to a locked liquidity pool.

Team

- A modest allocation to support the team, encouraging long-term commitment and growth. Tokens locked for 12 months, then vested over 12 months for responsible management.

CEX

- Reserved for future exchange listings to increase visibility and adoption. Tokens locked for 6 months before release.

Community Rewards

- Rewards loyal holders and active community members. Tokens vest gradually over 24 months.

Marketing

- Builds brand awareness and partnerships. Locked for 2 months, then vested over 12 months to grow reach while avoiding market disruption.

Social Impact Reserve

- Reserve to boost Good Project initiatives alongside tax funding. Locked for 3 months, then vested over 24 months. Community voting will guide select decisions. Transparent spending to protect price stability and ensure sustainability.

Growth & Development

- Supports brand development, infrastructure and growth. Locked for 3 months, then vested over 12 months for sustainable progress.

Tax

A 5% tax on buy & sell transactions ensures sustainable funding:

- 50% → Real-world impact initiatives
- 50% → Operational growth, sustainability & ecosystem development

6. Impact Model

Good Project - “Do More Good” Initiative

Every \$GOOD transaction contributes to a pool of resources dedicated to Good Project:

- Community empowerment projects
- Homeschooling & self-directed learning tools
- Sustainability & wellbeing programs
- Partnerships with global organizations in need

All initiatives are selected through community voting, and progress is shared openly with holders.

7. Community & Lifestyle Integration

Good Empire UK goes beyond tokens — it's a lifestyle movement. The founders are documenting their journey living and traveling in a converted coach — used as a mobile HQ and promotional platform to:

- Engage with communities directly
- Host meetups and educational events
- Share honest content about alternative living, freedom and impact

8. Roadmap

- PinkSale presale launch
- Smart contract audits & KYC
- Community governance tools live
- Listing on decentralised exchanges
- Launch of impact voting platform
- First funded impact projects delivered
- Curated educational content & online courses
- Community events & meetups across regions
- Centralised exchange listings

9. Governance & Transparency

We prioritise transparency through:

- Regular updates on token finances
- Impact reports for all funded initiatives
- Open communication channels with our community

Every major decision is community-influenced, ensuring that holders have a say in how resources are allocated.

10. Risks & Disclaimers

Crypto investments carry market risks. Participation in the \$GOOD ecosystem should be based on individual research and risk tolerance. This whitepaper is not financial or legal advice.